English translation of Reuters article:
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China Finance: Orient Asset Management has successfully issued US$600 million in bonds and will be listed on the Hong Kong Stock Exchange
By Reuters Staff, Reuters

BEIJING, Sept 13 (Reuters) - China Orient Asset Management announced on Friday that its offshore platform company successfully issued $600 million in bonds, which were 6.2 times oversubscribed and will be listed on the Hong Kong Stock Exchange in mid-September. This is also the first company among the four major state-owned financial asset management companies in China to issue US dollar bonds overseas.

The press release provided by it shows that the bond was issued by Century Master Investment, which is wholly-owned by China Orient Asset Management (International) Holdings Co., Ltd. The bond term is five years and the interest rate is 4.8815%. Orient International is a wholly-owned holding company of Orient Assets in Hong Kong.

The funds raised from the bond issuance are mainly used for the working capital and general operating purposes of the overseas company of Orient Assets. Bank of China International, Credit Suisse and Standard Chartered Bank are the global coordinators of the bond issuance, and together with ABCI and UBS are the joint bookrunners and joint underwriters of the bond.

Earlier, the internationally renowned credit rating companies Fitch and Standard & Poor's released rating reports, giving Orient Assets "A-" and "BBB+" credit rating results respectively. Orient International is the bridgehead for Orient Asset to implement its internationalization strategy. It opened in June 2011 and is headquartered in Hong Kong. It is one of the important overseas platforms of Orient Asset. investment banking.

At present, Orient International has obtained the No. 9 (asset management) and No. 4 (securities investment consulting) licenses issued by the Hong Kong Securities Regulatory Commission. This year, it is expected to obtain the No. 6 (securities issuance and underwriting) license, thus officially becoming an overseas licensed investment bank. According to the information recently released by the China Securities Regulatory Commission, Orient International has obtained the qualification of RQFII (RMB Qualified Foreign Institutional Investor) in August this year.

Orient Asset currently has licensed financial businesses such as insurance, securities, trust, financial leasing and credit rating, and has initially formed a comprehensive financial service system. At present, the company is designing a restructuring plan, conducting financial audit evaluation, and hiring McKinsey to carry out strategy, management and financial consulting, and the company's transformation and restructuring work is progressing smoothly.

Orient Asset was established in 1999 and is wholly owned by the Ministry of Finance. With the deepening of commercialization transformation, Orient Assets has grown rapidly in terms of asset size and profitability in recent years. Data shows that in the past three years, the company's total assets have grown at a compound annual growth rate of 57%, its operating income has grown at a compound annual growth rate of 72%, and its net profit has grown at a compound annual growth rate of 92%. In the first half of 2013, Orient Asset realized a net profit of 4.9 billion yuan, a year-on-year increase of 301%. (End)
(Published by Shen Yan; edited by Zhang Xiliang)

ORIGINAL ARTICLE

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September 13, 2013

中国金融：东方资产管理公司成功发行6亿美元债并将在港交所挂牌

By Reuters Staff, 路透

1 Min Read

路透北京9月13日 - 中国东方资产管理公司周五宣布，其境外平台公司成功发行6亿美元债券，获6.2倍超额认购，并将在9月中旬于香港联合交易所挂牌上市。这也是中国四大国有金融资产管理公司中首家境外发行美元债券的公司。

其提供的新闻稿显示，此次债券由中国东方资产管理（国际）控股有限公司全资拥有的Century Master Investment发行，债券期限为五年，利率4.8815%。东方国际是东方资产在港全资控股公司。

债券发行所筹资金主要用于东方资产境外公司营运资本及一般性经营用途。中银国际、瑞士信贷和渣打银行是此次债券发行的全球协调人，并和农银国际、瑞银（UBS）同时作为债券联席簿记行及联席承销商。

此前，国际知名的信用评级公司惠誉和标普发布评级报告，对东方资产分别给出“A-”和“BBB+”的信用评级结果。

东方国际是东方资产实施国际化战略的桥头堡，于2011年6月开业，总部设在香港，是东方资产重要的境外平台之一，目前拥有资产超过140亿港元，主要从事直接投资、基金管理及投资银行业务。

目前，东方国际已获得香港证监会颁发的9号（资产管理）和4号（证券投资咨询）特许牌照，今年有望获得6号（证券发行承销）牌照，从而正式成为境外持牌投资银行。而中国证监会近日公布的信息显示，东方国际在今年8月已获得RQFII(人民币合格境外机构投资者)资格。

东方资产目前已经拥有保险、证券、信托、金融租赁及信用评级等持牌金融业务，初步形成综合金融服务体系。目前该公司正在设计改制方案，进行财务审计评估，并聘请麦肯锡开展战略、管控和财务咨询，公司转型改制工作进展顺利。

东方资产成立于1999年，为财政部全资拥有。随着商业化转型的深入推进，东方资产近几年资产规模和盈利水平快速增长。数据显示，过去三年，该公司总资产年复合增长率达到57%，营业收入年复合增长率72%，净利润年复合增长率92%。2013年上半年，东方资产实现净利润49亿元，同比增长301%。（完） (发稿 沈燕; 审校 张喜良)